

# Maria Koutina

## UX/UI Designer

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Berlin, Germany

### Work Experience

#### Advigo / UX UI Designer

July 2017 - Present, Berlin - Germany

- Work closely with product management in UX ideation and innovation
- Work as part of the product management team and interact with software engineers
- Create all sketches, wireframes and mockups in order to communicate user flows and interactions to the engineer team
- Conduct customer interviews
- Analyze users for 4 different markets, create personas and user stories
- Design-implement-maintain the landing page of the application
- Define and Design the strategy for the ASO materials
- Design and Develop InApps - pushes for the marketing team
- Create animations in after effects

#### Delta College / Web Designer - Instructor

October 2014 - June 2017, Thessaloniki - Greece

- Maintain the web site of the Informatics department
- Teaching "Introduction to web design/developing", "UX Research fundamentals", "Introduction to Informatics", "MYSQL", "Adobe Flash"

#### N.G.O ARSIS / Web Designer & Developer

June 2013 - October 2015, Thessaloniki - Greece

- Design and maintain the web site of the organization
- Translate the organisation requirements into experiences that the developer team can execute on

### Education

#### Master of Arts in Design (Distinction) - University of Central Lancashire (AAS campus)

September 2016 - September 2017, Thessaloniki - Greece

#### MSc in Informatics with degree Specialisation in Informatics & Humanistic studies) - Department of Informatics, Ionian University

September 2009 - June 2011, Corfu - Greece

#### BSc in Applied Informatics - University of Macedonia

September 2004 - September 2009, Thessaloniki - Greece

### Skills

#### Design

- Sketch
- Figma
- Principle
- Illustrator
- Photoshop
- After Effects
- Premier

#### Research:

- Prototyping
- Wireframing
- Storyboarding
- Data Analysis
- Task Analysis
- Persona hypothesis
- A/B testing & Experiment

#### Programming:

- HTML + CSS
- Javascript

#### Collaboration:

- Detail Oriented
- Flexible
- Communicative
- Team Enthusiastic

### Languages

- Greek: Native
- English: Fluent
- Portuguese: Good
- German: Basic